



THE TRI-CITY REPORTER

Since 1892

Serving Dyer, Rutherford, Kenton & Yorkville

Dyer, Tennessee

Local Open Rates

Per Column inch rate (SAU).....	\$4.50
(Display ad deadline is Friday at 5 p.m.)	
Regular Classified.....	\$5.00
(Minimum charge for 20 words or less. Over 20 words, add .20 per word)	
Display Classifieds.....	\$5.00
(Includes display classifieds, trustee sales, foreclosures, invitations to bid, auctions)	
Process Color Charge	\$150.00
Notice to Creditors (2 weeks).....	\$50.00
Non-Residence Notice (4 weeks).....	\$90.00
Insertion Rates: Under 16 pages - \$300 • 16-24 pages - \$350 • Over 24 pages \$400	
(Circulation: 2,000)	

National Rates

Per Column inch (SAU).....	\$7.50 (Commissionable)
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Photo Charges

1 column picture.....	\$15.00
2 column picture.....	\$20.00
3 column picture.....	\$25.00
(Includes birthdays, weddings, engagements, anniversaries, etc.)	

Miscellaneous Charges

Wedding accounts (per double-spaced page).....	\$5.00
Birthday Ads (2 column by 2 inches).....	\$18.00
Cards of Thanks (35 words or less).....	\$10.00
(10¢ per word for over 35 words)	
Community Calendars.....	One Week Free
(Additional weeks \$10.00 each week)	

Subscriptions

In Gibson and Surrounding Counties of Dyer & Obion.....	\$33.00
Elsewhere in Tennessee or Out of State.....	\$45.00
Online only.....(must live out of county).....	\$27.00

The Gibson County Package:

Tri-City area plus Humboldt, Trenton and Milan

Tri-City plus one paper.....	\$8.50 per column inch
Tri-City plus two papers.....	\$12.50 per column inch
Tri-City plus three papers.....	\$16.50 per column inch

Deadline for Package ads is Fridays at 12 noon. Contract rates available upon request.

'North Gibson County's Newspaper of Choice'