

# The Auburn Plainsman

## University secures academic, ag funding

*Application approved, University to receive \$14.4 million intended for research, building*

By **COURTNEY JOHNSON**  
Staff Writer

Auburn University will be the recipient of a \$14.4 million grant from the federal government that will go toward Auburn research and a 68,000 square foot building.

The building will house 21 research laboratories for five major multidisciplinary research groups, explained Brian Keeter, Director of Public Affairs, for the office of the president.

The grant was provided by the U.S. Department of Commerce's National Institute of Standards and Technology.

Auburn participated in a competitive proposal against other universities, institutions and non-profit organizations, to be awarded the grant, Keeter said.

"The four entities that received funds were all universities," he said. "Along with Auburn, Rice University, University of North Carolina at Wilmington and the University of Miami also had successful proposals and will be receiving federal grant funding."

Auburn will be using the new research facility to conduct studies in five major areas including food safety, bio energy technology, aqua culture development and sustainability and water and environmental quality, Keeter said.

NIST's press release on the grant winners specifically explained what type of labs the research building will employ.

"The 21 research laboratories in the new facility will include two simulation labs, three genomics labs, three labs for predictive biology and informatic forecasting, four labs for ecosystem health forecasting and marine aquaculture, two labs for water quality standards and detection, two labs for bio-fuels and quality standards, two labs for bio-products, two labs for detection and food quality and safety, and one lab for economic impact and forecasting," NIST's press release said.

"Center for Advanced Science, Innovation and Commerce at Auburn University is designed to provide facilities for five major multidisciplinary research groups working on standards, measurement and forecasting related to the environment, bio-fuels and water and food quality and safety," according to NIST's official Web site.

"The funding will go toward this research



Austin Nelson / ASSOCIATE PHOTO EDITOR

The money Rep. Robert Aderholt, R-Haleyville, secured from the Appropriations Bill will go toward the National Soil Dynamics Lab, the Precision Agriculture and Forestry project and other projects.

building because it is the plan that was proposed to NIST," Keeter said. "When the federal government announces a grant, they include specific criteria and guidelines that proposals must meet, in order to be considered."

Keeter explained that when the grant was announced by NIST they gave a window of available funding.

"We proposed an amount that was in that window," he said. "This is a cost/share situation, where we will receive half of the funding necessary to make this research facility from the federal grant and we will identify matching funds from a variety of sources in addition

> Turn to **GRANT**, A2

*Aderholt aids University in securing \$2.8 million from Appropriations Bill for agriculture programs*

By **JORDAN BRANTLEY**  
Staff Writer

Rep. Robert Aderholt, R-Haleyville, announced Tuesday July 14th that he was able to secure more than \$2.8 million in federal funding for Auburn University and the Alabama agriculture industry.

"Agriculture remains a staple of Alabama's economy and serves as a major economic engine for our part of the state," Aderholt said in a press release. "The research being conducted at Auburn University is critical to the continued advancement of agriculture sciences in North Alabama and across the entire nation."

Aderholt's spokesman Darrell "D.J." Jordan said Aderholt secured the money by requesting the funds in the annual House of Representatives Appropriations Bill that Congress passes every year.

"The fact that he is a senior member of one of the Appropriations subcommittees gives Aderholt a little influence when he requests funding for his district and state," Jordan said.

Jordan said the Alabama agriculture industry accounts for more than \$43 billion or 22 percent of the state's direct economic output, which is more than any other industry.

According to the press release, the agriculture funding includes \$419,000 for the Precision Agriculture and Forestry project, \$1.09 million for the National Soil Dynamics Lab, and \$1.3 million for the Improved Crop Production Practices project.

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## Emotional intelligence factors into employment

By **STEPHANIE ENGLAND**  
Staff Writer

When it comes to hiring, employers are starting to look for something more than just a high IQ and a good resume.

Emotional intelligence is the capability to describe the interpersonal and intrapersonal skills necessary to be successful in any role, said Ginny Carroll, CEO of inGenuity, a consulting company.

If one is emotionally intelligent, he or she knows how to manage him or herself and relationships with others well.

This skill has become almost a requirement in the workplace.

"Employers will look for students coming out of college with strong interpersonal skills more so now than ever," Carroll said. "Most employers I work with are frustrated with recent college graduates' inability to communicate well with others."

Being an emotionally intelligent individual has many advantages compared to those who simply rely on IQ.

"Emotional intelligence can create successful college, personal and professional

> Turn to **INTELLIGENCE**, A2

## Athletic department shaves budget, saves sports

By **HOLLY HERETH**  
Staff Writer

Colleges across the country are losing or are in danger of losing sports teams because of financial cuts, but Auburn is in the clear. Even though Auburn has had to cut the budget in some areas, no sport is in danger of being lost.

Terry Windle, senior associate athletic director, said Auburn is dealing with the tight financial situation.

"We have tried to be more efficient," Windle said. "One of the things we did was meet with the department to discuss cost-cutting ideas. We came up with kind of a plan of priority order.

We have instituted some of those items, and some of those we hope we won't have to."

One of the items that has been instituted is cutting travel cost. Windle said they are asking sports teams to keep their schedules closer to home. If games are less than five hours away, the team will go by bus instead of by plane. And if a team does fly, the department requires flights be booked 21 days in advance.

The department has also reduced professional travel, limiting it only to when it is required.

"We had a goal of reducing budgets by 5 percent, and most of them did reduce their cost," Windle said. "A lot of operating costs

are increasing, so a sport may look like they aren't decreasing their cost when they actually are."

One place that Auburn is careful to cut costs is in recruiting.

"We are certainly trying to more efficient in recruiting travel cost, but recruiting is the lifeblood of the program, so we have to be very careful reducing that," Windle said.

Despite all the cuts Auburn has made over the past two years, Auburn is not being affected as much as other schools in the U.S.

"We have seen a small reduction in ticket sales and in donor contributions, but it is not as much as other schools," Windle said. "Auburn alumni are very

dedicated alumni."

Anna Benson, a senior in elementary education, said she is not surprised that Auburn has managed to stay on top because its fans are so loyal.

"No other school in the nation has the kind of fans that we do here at Auburn," Benson said. "Our alumni love staying a part of the Auburn family after they graduate, and supporting the athletic department is one way they can do that."

Windle said that Auburn has seen a slight decrease in revenue and in donations, but one reason revenue has not dropped signifi-

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### WEATHER

FRIDAY	SATURDAY	SUNDAY
PARTLY CLOUDY	PARTLY CLOUDY	T-STORMS
HIGH 89 LOW 69	HIGH 90 LOW 70	HIGH 82 LOW 67

### INSIDE



## Prisoners showcase their artistic talent

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