

*“The Coast News has built a real estate section throughout North County that provides interesting reading and advertising. I've never missed an issue and am the first to pick one up at your office before your even open on Friday mornings!”*

**— Carlton Lund**  
Prudential California



*“It turns out an endorsement from The Coast News is worth more than the combined endorsements of the North County Times and the Union-Tribune.”*

**— Robert Aronin**  
President of the North County Civics Association

*“Thanks for the great newspaper. It's the only paper I enjoy reading. Keep up the great work!”*

**— Tom Frank**  
PE

*“Dear Abbey (salesperson),*

*It was wonderful to meet you. I got a feeling that you know exactly what we would like to present for our gallery. You have a passion for your job like me for art.”*

**— Joy**  
Metropolitan Frame and Art

*“The paper just gets better and better. The ads really work for me!”*

**— Victoria Spencer, Owner**  
Fiesta Imports

*“I think that The Coast News is one of the best papers in the area! I absolutely love their editorials, especially Robert Nanninga. I think they single-handedly helped to defeat that horrible Prop A. The guys I work for at RE/MAX, The Jonville Team have done a ton of advertising with them very successfully for a long time.”*

**— Anne Mahoney**  
RE/MAX Associates at the Beach

*"I like the fact I can find out what's going on in my own backyard."*

— **Vickie Gonzales**  
Fidel's Restaurant



*"It's a good community paper and I like the local feel of the articles. I advertise there because so many people say The Coast News is a great paper."*

— **Dianne Lawrie**  
Andiamo

*"We've found success even advertising inland properties in The Coast News. While most of The Coast News readers would like to live near the coast, they realize that economically the inland properties may be more achievable for them."*

— **Karen Hirschmann**  
Keller Williams

*"I like reaching the people in my community through The Coast News. People trust The Coast News and I feel good about running an ad in it."*

— **Sarah Harrill, DC**  
Innerworks Chiropractic

*"I got more calls from Coast News ads than from my Union-Tribune ads. I was pretty happy with it!"*

— **Wendy Christensen**  
Coldwell Banker

*"I am grateful for the wonderful service and great attitude, and to say the least, the response we are getting! Keep up the great job!"*

— **Marie Jebavy, Owner**  
The Real Estate Consultants

*"I am grateful for The Coast News for so many reasons I can't even list em'. You guys are so amazing."*

— **Pat Steele**  
Steele Realty

*"The ad I ran in on 5/20 in TCN was the best ad I've ever ran. It made the phone ring more than anything I've ever done, period."*

**— Carole Serling**  
Century 21 Seacoast



*"I love The Coast News. It's got a good local feel, and the articles are great!"*

**— Bob Lasswell**  
Coldwell Banker

*"You have a good real estate section!"*

**— Mark Worden**  
Coldwell Banker

*"I get way more calls from The Coast News than any other paper!"*

**— Shirley Sartain**  
America West Mortgage