



RHODE ISLAND NEWSPAPER GROUP

Managed by Beacon Communications, Inc.

BEACON COMMUNICATIONS

- Warwick Beacon (published Tues. & Thurs.)*
- Cranston Herald (published Thurs.)
- Johnston Sun Rise (published Thurs.)

BREEZE PUBLICATIONS

- Cumberland/Lincoln Valley Breeze (published Thurs.)
- North Smithfield/Woonsocket Valley Breeze (published Thurs.)
- The Valley Breeze & Observer (published Thurs.)
- North Providence Breeze (published Wed.)

EAST BAY NEWSPAPERS

- Bristol Phoenix (published Thurs.)
- Barrington Times (published Wed.)
- Sakonnet Times (published Thurs.)
- Warren Times-Gazette (published Wed.)
- Swansea News (published Thurs.)**
- Westport Shorelines (published Thurs.)**
- Newport This Week (published Fri.)*
- East Providence Post (published Fri.)
- Seekonk Star (published Fri.)

HATHAWAY PUBLISHING

- Somerset Spectator (published Wed.)

INDEPENDENT NEWSPAPERS

- North-East Independent (published Thurs.)
- South County Independent (published Thurs.)

*RING ads appear in Thurs. edition only
**Optional

FEBRUARY 1, 2008



ADVERTISING MADE EASY

Serving 33 Rhode Island and nearby Massachusetts communities with just one call, one order, one bill.

RATES & SPECS

ROP ADVERTISING RATES*

1 Time	\$80.00	PCI
4 Times	\$76.00	PCI
13 Times	\$74.50	PCI
26 Times	\$73.50	PCI
52 Times	\$73.00	PCI

- Discount based on consecutive weeks
- Copy and size can be altered
- All advertising rates are net
- No charge for composition

* RING buy includes one edition.

** Optional papers available:

Westport Shorelines	\$2.50	PCI
Swansea News	\$2.50	PCI

ROP MECHANICAL REQUIREMENTS

RING's 19 community papers are produced in both tabloid and broadsheet sizes, depending upon the company.

1 column	1.86"	1 13/16"
2 columns	3.88"	3 7/8"
3 columns	5.91"	5 7/8"
4 columns	7.94"	7 15/16"
5 columns	9.97"	9 15/16"
6 columns	12"	12"

GENERAL RATE INFORMATION

Tabloids measure 16" tall.
Broadsheets measure 21" tall.
Billing for ads over 16" tall determined by an average of the two sizes.

Color charge \$900- Includes 17 papers

\$100 for each additional paper
85 line screen preferred

ROP AD DELIVERY

Advertising material due 10 AM Friday preceding week of publication

Space reservations due 5 PM Thursday preceding week of publication

Electronic ad delivery.
We accept PDF files only,
sent to: lisab@warwickonline.com

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