



Managed by Beacon Communications, Inc.



## ADVERTISING MADE EASY

Serving 33 Rhode Island and nearby Massachusetts communities with just one call, one order, one bill.

### BEACON COMMUNICATIONS

- Warwick Beacon (published Tues. & Thurs.)
- Cranston Herald (published Thurs.)
- Johnston Sun Rise (published Thurs.)

### BREEZE PUBLICATIONS

- Cumberland/Lincoln Valley Breeze (published Thurs.)
- North Smithfield/Woonsocket Valley Breeze (published Thurs.)
- The Valley Breeze & Observer (published Thurs.)
- North Providence Breeze (published Wed.)

### EAST BAY NEWSPAPERS

- Bristol Phoenix (published Thurs.)
- Barrington Times (published Wed.)
- Sakonnet Times (published Thurs.)
- Warren Times-Gazette (published Wed.)
- Swansea News (published Thurs.)
- Westport Shorelines (published Thurs.)
- Newport This Week (published Fri.)
- East Providence Post (published Fri.)
- Seekonk Star (published Fri.)

### HATHAWAY PUBLISHING

- Somerset Spectator (published Wed.)

### INDEPENDENT NEWSPAPERS

- North-East Independent (published Thurs.)
- South County Independent (published Thurs.)

FEBRUARY 1, 2008

# CLASSIFIED ADVERTISING

## CLASSIFIED DISPLAY RATES

1 Time.....	\$85.00 PCI
4 Times.....	\$80.50 PCI
13 Times .....	\$79.50 PCI
26 Times .....	\$78.50 PCI
52 Times .....	\$78.00 PCI

*Includes All 19 Newspapers*

- Discount based on consecutive weeks
- Copy and size can be altered
- Minimum ad size – 2 column inches
- All advertising rates are net
- No charge for composition

## MECHANICAL REQUIREMENTS

1 column .....	1.4"
2 columns .....	2.91"
3 columns .....	4.43"
4 columns .....	5.94"
5 columns .....	7.45"
6 columns .....	8.97"
7 columns .....	10.48"
8 columns .....	12"

## AD DELIVERY

- Advertising material due 10 AM Friday preceding week of publication
- Space reservations due 5 PM Thursday preceding week of publication
- Electronic ad delivery  
We accept PDF files only, sent to:  
[sueh@warwickonline.com](mailto:sueh@warwickonline.com) or  
[ricks@warwickonline.com](mailto:ricks@warwickonline.com)  
or Call 401-732-3100  
or FAX 401-732-3110

All employment advertising is subject to a \$35.00 fee for web placement and appears for 30 days on RIJobs.com

*Rhode Island and Massachusetts' best mid-week advertising buy for the recruitment, automotive and real estate categories.*

## RHODE ISLAND NEWSPAPER GROUP

1944 WARWICK AVENUE  
WARWICK, RI 02889  
401-732-3100  
FAX 401-732-3110  
[www.RINewspaperGroup.com](http://www.RINewspaperGroup.com)