

The fun and excitement of Christmas 2009

The Southern Dutchess News/Beacon Free Press connects you with the most affluent shoppers in the Hudson Valley.

Inform them about your Christmas specials in our annual **Gift Guides** to run on **Nov. 25** and **Dec. 9**.

- Select from full, half or quarter page ads
- Free photo and list of top-selling items
- 10% discount for advertising in both Gift Guides

Advertising specifications

Full page (9 7/8 x 13 inches) \$650;

Half page (9 7/8 x 6 3/8 or 4 7/8 x 13 inches) \$370;

Quarter page (4 7/8 x 6 3/8 inches) \$210; Color upon request

Special sections for:

- Wappinger/Hopewell Junction
- Beacon/Fishkill
- LaGrange/Poughkeepsie

Call now to reserve your space and set up your special photo shoot.

The Southern Dutchess News/Beacon Free Press

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