

Attention Bridal/Wedding Vendors

The first one was a big hit – so we're going to do it again (just bigger and better)!

Winter & Fall 2009 Bridal Expo

Presented by The Southern Dutchess News/Beacon Free Press,
promoted through HudsonValleyWeddings.com and hosted at Arbor Ridge.



Following the successful format of our previous four events, the Expos consist of BOTH a Bridal Supplement and Vendor Expo, where you can exhibit your products and services and meet one-on-one with brides.

Buy a Full Page (\$730 - 9 7/8" x 13"), Half Page (\$450 - H=9 7/8" x 6 3/8" V= 4 7/8" x 13") or Quarter Page (\$290 - 4 7/8" x 6 3/8") (Color extra) and get, **at no extra charge**, a table at the Expo!

The winter supplement will print in the January 21 issues of the Southern Dutchess News and the Beacon Free Press and will advertise the Expo to be held on Sunday, January 25 from 1-4 p.m. at Arbor Ridge in Hopewell Junction. The fall supplement will print in the Nov. 4 issues and will advertise the Expo to be held on Sunday, November 8 from 1-4 p.m. at Arbor Ridge.

The Expos will be heavily and repeatedly promoted with advertisements and stories in the Southern Dutchess News and Beacon Free Press, as well as on local radio and TV spots in the weeks leading up to the events.

These are not ordinary bridal shows –
We're including a dynamic interactive fashion show plus demonstrations in:

- Dressing • Cooking • Hair/Make-up

There will be lots of Prizes and Giveaways. Exhibiting DJs will entertain the brides and their guests.

Book your ad and booth early for best placement
Call (845) 297-3723 or email: sdnbridalexpo@yahoo.com