

Web advertising Rates 2010

newyorkhousemagazine.com

ONLINE ADS	Monthly	3 Months	6 Months
Leaderboard 728 x 90 pixels	\$ 750	\$ 650	\$ 550
Rectangle 300 x 250 pixels	\$ 450	\$ 350	\$250
Feature Property Sponsorship Banner 300 x 60 pixels	\$ 395	\$ 295	\$ 195
Digital Edition Sponsorship Banner 300 x 60 pixels	\$ 395	\$ 295	\$ 195
Category Sponsorship Banner 300 x 60 pixels	\$295	\$ 195	\$ 95

CATEGORY	Monthly	3 Months	6 Months
<i>Includes Category Sponsorship Banner on Home Page and static ad placement on relevant interior pages</i>			
Leaderboard 728 x 90 pixels	\$ 395	\$ 295	\$ 250
Rectangle 300 x 250 pixels	\$ 350	\$ 250	\$ 195
Skyscraper 160 x 600 pixels	\$ 295	\$ 195	\$ 150

Ask about Online Directory Listings and additional web options

Ad Reservation Deadline:
 9th of every month

Completed Ads Due:
 11th of every month*

*if design services are needed, ad materials are due by the 9th of every month.