

Web advertising Rates 2010

www.newyorkhousemagazine.com

ONLINE ADS	3X	6X
Leaderboard 728 x 90 pixels	\$ 750	\$ 595
Side Banner 300 x 250 pixels	\$ 395	\$ 295
Digital Edition Sponsorship Banner (static)	\$395	\$295
Featured Property Sponsorship Banner (static)	\$395	\$295

CATEGORY SPONSORSHIP	3X	6X
Sponsorship Banner on Homepage 728 x 90 pixels	\$ 195	\$ 95
Sponsorship Banner <i>and</i> Leaderboard 300 x 250 pixels	\$ 395	\$ 350
Rectangle	\$350	\$295
Skyscraper	\$295	\$250

Ask about Online Directory Listings and additional web options

Ad Reservation Deadline:
 9th of every month

Completed Ads Due:
 11th of every month*

*if design services are needed, ad materials are due by the 9th of every month.

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