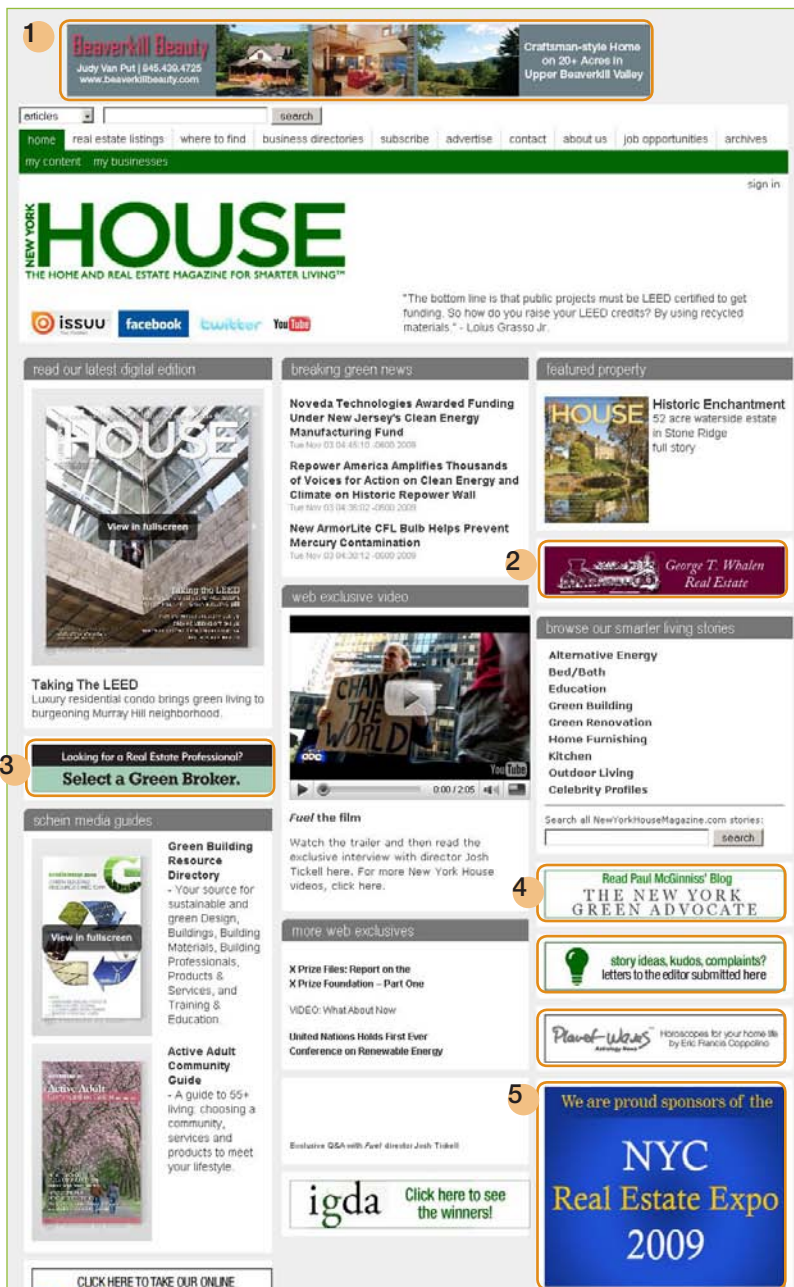


## Web Opportunities & Homepage Map

Reach over 6,000 visitors each month who come to NYH Online to find the latest in green and sustainable living



### 1 Leaderboard

728 x 90 pixels

Stay Front and Center!

Be the first thing our readers see when they log on to newyorkhousemagazine.com.

### 2 Feature Property Sponsorship Banner

300 x 60 pixels:

Target Home Buyers!

Draw attention from readers interested in real estate and shopping for new homes.

### 3 Digital Edition Sponsorship Banner

300 x 60 pixels:

Ideal Homepage Real Estate!

Your advertisement is direct sight of our Digital Edition, one of the most popular destination of NYH online.

### 4 Category Sponsorship Banner

300 x 60 pixels:

Reach Your Target Market!

Ask about our packages which include this homepage ad and interior page sponsorship featuring placement with relevant stories.

### 5 Rectangle

300 x 250 pixels:

Make and Impression!

Oversized ads on the Homepage combine reach, frequency, and impact.

## Web advertising Rates 2010

[www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com)

ONLINE ADS	Monthly	3 Months	6 Months
Leaderboard 728 x 90 pixels	\$ 750	\$ 650	\$ 550
Rectangle 300 x 250 pixels	\$ 450	\$ 350	\$250
Feature Property Sponsorship Banner 300 x 60 pixels	\$ 395	\$ 295	\$ 195
Digital Edition Sponsorship Banner 300 x 60 pixels	\$ 395	\$ 295	\$ 195
Category Sponsorship Banner 300 x 60 pixels	\$295	\$ 195	\$ 95

CATEGORY	Monthly	3 Months	6 Months
<b><i>Includes Category Sponsorship Banner on Home Page and static ad placement on relevant interior pages</i></b>			
Leaderboard 728 x 90 pixels	\$ 395	\$ 295	\$ 250
Rectangle 300 x 250 pixels	\$ 350	\$ 250	\$ 195
Skyscraper 160 x 600 pixels	\$ 295	\$ 195	\$ 150

*Ask about Online Directory Listings and additional web options*

**Ad Reservation Deadline:**  
9th of every month

**Completed Ads Due:**  
11th of every month\*

\*if design services are needed, ad materials are due by the 9th of every month.