

Targeted Supplements

Be Seen In A ScheinMedia Full Color Targeted Guide That Matches Your Business Profile:

For less than 1¢ a day **ScheinMedia Business Guides** connect your business with over one million readers throughout the year, online and in print!

2010 Guides:

Green Building Resource Directory:

Get your environmentally-innovative and ecologically-friendly service and products into the hands of the people who need and want them most!

Boomers Guide to Living:

Reach the fastest growing segment of the population! The all-inclusive guide on where to live, vacation, dine & shop, with features on medical care, and alternative health products & treatments.

Health and Wellness Guide:

A guide to smarter and healthier living. A comprehensive list of Hospitals, Labs, Health Care Providers, Facilities, and Medical Products & Supplies.

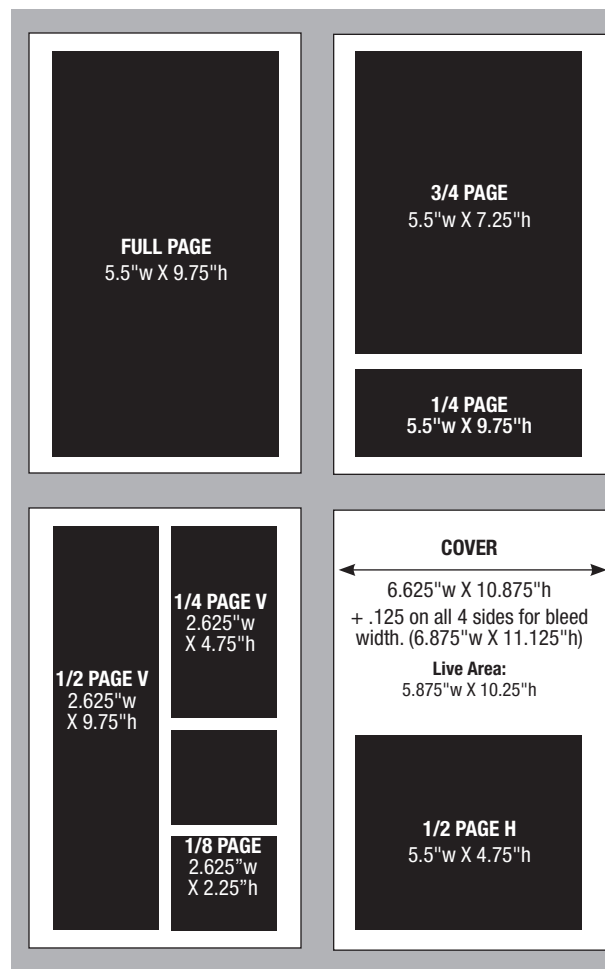


AD RATES

Cover Positions:	1x	3x	6x
IFC & IBC	\$2,200	\$1,960	\$1,890
Back Cover	\$2,950	\$2,655	\$2,535

Color Rates	1x	3x	6x
Full page color premium position (page 1, 3, 5)	\$1,950	\$1,755	\$1,675
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1/4 page color (Horizontal or Vertical)	\$575	\$520	\$495
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B/W	1x	3x	6x
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LISTING RATES

\$330: Standard listing
\$450: Listing with b/w logo
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Listing rate includes:
 bold face listings,
 contact name, address,
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 detailed company profile.

Your listing will be
 presented by category
 and alphabetically by
 company name.

**Contact your sales rep
 for more information:**

email: sales@scheinmedia.com
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