

NEW YORK HOUSE

THE HOME AND REAL ESTATE MAGAZINE FOR SMARTER LIVINGSM

Online Business Directory Listing Rates



Get Your Search Results into the Google Golden Triangle with our Search Engine Optimization (SEO)

Our dynamic online business directory is similar to online yellow pages and other online listing services, but with a more local focus. This creates value for community members by providing a comprehensive listing of all local businesses. It gives business owners a great way to reach their target market and is a useful tool for bringing loyal, repeat visitors to your site.

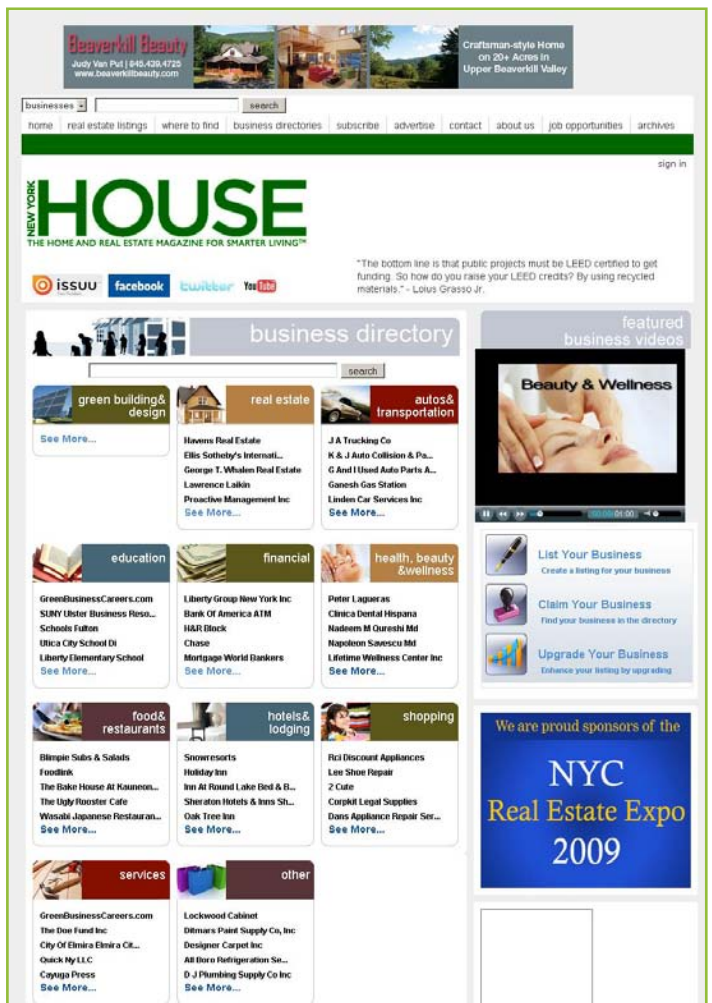
LISTING TYPES:

GOLD BUSINESS DIRECTORY LISTING

A customizable Web page with its own unique URL, the Gold Business Listing does double duty for its customers. It gives highly prioritized positioning on directory search results and it also offers great value as a Google-searchable, standalone "starter Web site." The Gold Business Listing offers everything the Silver Listing does and more, including customer-maintained coupons, document publishing such as PDFs, testimonials, an event calendar and links providing direct access to the business.

PLATINUM BUSINESS DIRECTORY LISTING

The Platinum Business Listing adds an e-commerce capability to the Gold Business Listing's extensive suite of features. Its product-management interface gives people a cost-effective way to sell over the Internet, in the context of a Web page that's both a directory listing and a standalone Web site. Anyone who has tried to set up their own e-commerce solution knows how complex and time-consuming the process can be. A Platinum Business Listing cuts through the clutter and makes selling products over the Internet simple and affordable.



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	business directory	silver	gold	platinum
	free			
Name of Business	X	X	X	X
Contact Info	X	X	X	X
Attributes	X	X	X	X
Map/Directions	X	X	X	X
Hours of Operation	X	X	X	X
Profile Info		X	X	X
Photo Gallery		x (4 pics)	X	X
Bolded Listing		X	X	X
Ratings/Reviews		X	X	X
Showcased on Directory Homepage		X	X	X
Premium Placement in Searches		X	X	X
Search Engine Optimization (SEO)*			X	X
Web Site Link(s)			X	X
Link to Online Classifieds			X	X
Link to Directory Listing			X	X
Showcase Files & YouTube™ Video			X	X
Graphic Coupons			X	X
Testimonials			X	X
Unique URL (domain name not included)			X	X
Header for Logo			X	X
E-commerce				X
*Optimization of your listing to rank well in Google™ and other search engines.				
		silver	gold	platinum
Set up		\$50	\$100	\$300
Monthly		\$50	\$100	\$300
1 Year**		\$500	\$1000	\$3000

**Get 2 months free when purchasing 1 year paid in advance