



## Application for Participation

PLEASE PRINT CLEARLY OR TYPE THE FOLLOWING INFORMATION:

Xtreme Business Makeover represents a partnership of several local companies dedicated to the success of businesses in the Purchase Area. The project aims to help one lucky organization “makeover” their business operations by taking them from *ordinary* to *extraordinary*! Emerging and flagship businesses as well as non-profit organizations are eligible.

The contest is open to businesses in the Purchase Area with 3 or more employees who have operated for greater than 2 years as of January 5, 2012. The winner will be selected by an independent panel of judges based on demonstrated need, community involvement, and dedication to growing their business in the Purchase Area. Official Rules available at [www.keeforce.com/makeover](http://www.keeforce.com/makeover).

### What impact would nearly \$40,000 in productivity tools and services have upon your business or organization?

To nominate your business, simply complete the form below and submit it by one of the methods listed below:

1. **By email.** Submit your completed application to [jgoodman@keeforce.com](mailto:jgoodman@keeforce.com).
2. **By fax.** Submit your completed application to (866) 948-7544, attn: Joni Goodman
3. **By mail.** Submit your completed application to **Xtreme Business Makeover, c/o KeeFORCE, PO Box 2675, Paducah, KY 42002**

Apply today! **Registration Deadline: Thursday, March 8, 2012**

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Contact Name and Title

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Email Address

What does your business do? What industry do you serve?

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Memberships/Affiliations/Community Involvement (past 2 years)

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Why does your company need an Xtreme Business Makeover?

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What additional information would you like the Xtreme Business Makeover judges to know about your company?

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I have read the official rules associated to participation in this event. By signing below I acknowledge that the business nominated above has been in operation for at least two consecutive years within the Purchase Area of Kentucky as of January 5, 2012 and employs three or more employees. This is not a home-based business.

I understand that I will be contacted by a member of the Xtreme Business Makeover team for a qualification interview if my application is accepted and promoted to phase two of the contest. I agree to participate in this qualification interview. Should my application be promoted to phase 3 of the contest, I agree to have company representation at the Xtreme Business Makeover Awards reception to be held on or about April 24, 2012.

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Signature

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Date