

Storefront

Your e-commerce solution

What is an e-Commerce Storefront?

A Storefront is a fully customizable Website provided and supported by Matchbin technology. With a Storefront, businesses have the ability to market their products and services to millions of Internet users searching for products each day. Your Storefront is Google searchable and full of business growing promotional capabilities. Storefronts can be used as a stand-alone Web site or to enhance your current Web presence.

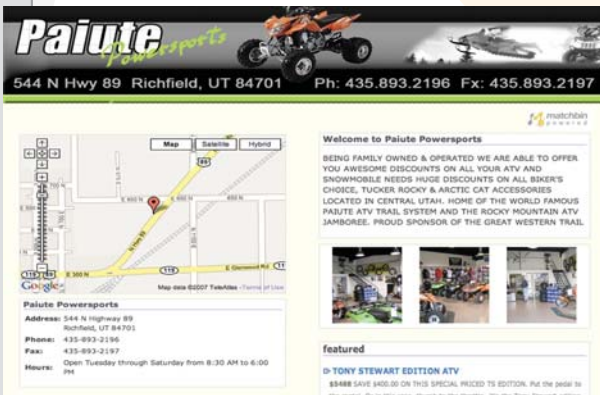
Why would a business want a Storefront?

REVENUE GENERATION:

Consumers spent over \$70 billion last year in online transactions. Your business can have a professional, customized website within an hour of establishing an account with Matchbin.

ONLINE PRESENCE:

Consumers and entrepreneurs alike enjoy the convenience of e-commerce. Keep your store open 24/7 without expensive employee overhead. Travel costs are increasing everyday, more and more people are turning to the Internet for information and hassle free purchasing .



What comes with a Storefront?

REVOLVING LISTINGS:

100 products and/or service listings with pictures and full descriptions can be placed on your site. Listings can be changed in real-time so your offerings are always fresh and up to date.

CUSTOMIZABLE CATEGORIES:

You select the categories to display on your site.

PAYPAL® ENABLED:

It is easy to sell your products and receive payments. Customers can make secured purchases using your PayPal® account.

PERSONAL WEB ADDRESS:

Personalize your website address (www.yoursitename.com) to direct your customers to your e-commerce Storefront.

FEATURED GROUPS:

Setup and manage your inventory in featured groups.

TRANSACTION FEES:

For only \$49.95 a month you receive: the hosting of your fully customizable e-commerce Storefront, 100 listings, and most important, an online representation of your business. Your site will be included in the Matchbin system, and unlike eBay®, with a Matchbin e-commerce Storefront you will never be charged transaction fees for the items you sell.

For additional information or to make a purchase, visit us at Matchbin.com or email us at info@matchbin.com.

