

Storefront

Servicefront

Community Mkt.

Publisher Mkt.

Radio Mkt.

S e r v i c e f r o n t

Your connection to online shoppers

What is a Matchbin Servicefront™?

A Servicefront™ is a fully customizable website provided and supported by Matchbin technology. With a Servicefront, businesses get extensive “yellow page” advertising and other promotional capabilities packaged in an elegant, easy-to-use website. Servicefronts are Google™ searchable and can also be found through any Matchbin marketplace business directory nationwide.

Why do Matchbin Servicefronts work?

Having your company online gives customers a sense of professionalism and trust. More and more, potential customers use the Internet to search for information on local service providers. An Internet presence allows these customers to find your location and learn more about your company and product offerings while they are researching and preparing to purchase.



There are 3 billion Internet searches per year for local business, and that number is expected to grow by 150% per year. (source: Nielsen, October 2003). 84% of users searching online for local services make a purchase. (source: Piper Jaffray, March 2003)

To motivate these consumers to purchase, a business must have an online presence to provide reliable, useful information.

Other Servicefront benefits and features:

CONNECT WITH YOUR CUSTOMERS 24/7:

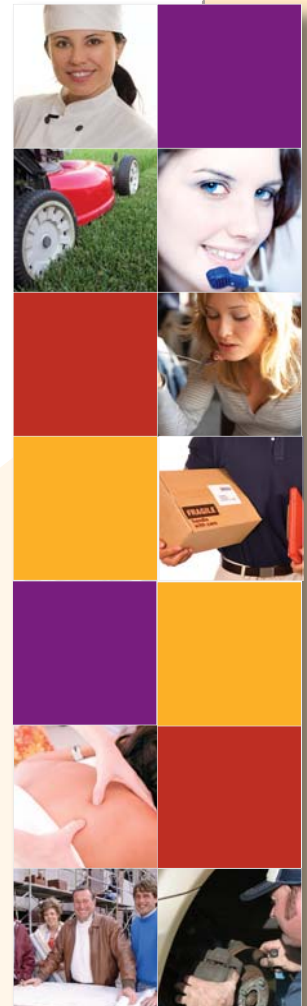
With a Servicefront, information about your company is available 24 hours a day, 7 days a week.

ADVERTISING SECTION:

Be sure your promotions and product offerings are seen by those in need of your services. Use the advertising section to describe your business, provide promotional materials and advertise specials.

DETAILED MAP/ DIRECTIONS:

Each Servicefront includes an interactive Google map that provides exact driving directions to your location.



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CUSTOMER TESTIMONIALS:

Nothing sells your services better than customer endorsements. Share the praise of your customers with other potential clients.

CONTACT INFORMATION:

Let customers know when you are open and how to get in touch with you.

PHOTO GALLERY:

In the photo gallery you can display photos of your products, services, employees or anything else you want customers to see.

REVOLVING LISTINGS:

Each Servicefront comes with ad listings which are displayed on your site and featured in the nationwide Matchbin classified marketplace.

CUSTOMER MATCHING:

Customers who list service want ads in the Matchbin classified marketplace for services you offer, will instantly be matched to your business.

POWER OF THE INTERNET:

The internet is the number one resource for people finding local service providers. Remember, each day more consumers are searching online for local offerings that meet their needs. Are you online? Provide your customers peace of mind and all the information about your company they will ever need. Purchase a private labeled, fully customized Servicefront today!

