

GOLD BUSINESS DIRECTORY LISTING

Upgrade to a Gold Business Directory Listing and feature your business with its own customized Web page. You receive all that the silver package has to offer plus premium placement above Silver Listings, testimonials, coupons and more.

The Gold Business Listing is loaded with these options:

Priority Placement – Purchasing the Gold Package makes your business listing appear above all free/Silver listings in your category.

Bolded Listing – Your listing will stand out from the rest. All upgraded packages include a **bolded** listing in the Business Directory.

Attributes – Attributes are descriptors of your business loaded in our system. They are search criteria that help customers pin-point your business. You choose the characteristics that best describe your business.

Web Site Links – Provide a link to Web pages of your choice.

- 1 **Contact Information** – Include business name, address, phone number, URL and other information that will allow your customers to reach you.
- 2 **Profile** – Add a detailed description about the business, including services/products offered.
- 3 **Photo Gallery** – Upload images to allow consumers to visualize the business.
- 4 **Map** – Google maps are employed to allow users to pinpoint the exact location of the business.
- 5 **Hours of Operation** – Post the hours the business is open each day. Also, add any special information about the hours.
- * 6 **Unique URL (www.YourSiteName.com)** – Select a unique domain name that directs to the custom Web page the gold listing provides. This assists customers to find information about your business and ties all other promotional efforts together.
- * 7 **File Showcase** – Showcase various documents such as menus, product lists and more.
- * 8 **Graphic Coupons** – Provide discounts and incentives to bring potential clients to you, allows for expiration dates and a detailed description of the discount. Coupons may be changed as often as you like.
- * 9 **Testimonials** – Allows you to post testimonials from satisfied clients who have used your product or service giving potential customers unique insight into what to expect from your company.
- * 10 **Header for Logo** – Space is provided in the header of the page to upload the logo or image that best suites the business.

* = Specific to Gold Package

