

POSITION TITLE: Production artist

DEPARTMENT: Advertising

The Auburn Plainsman, the student-produced campus newspaper of Auburn University, is published weekly on Thursdays and distributed throughout campus and the surrounding community. Its mission is twofold: (1) to provide news and information for the students, faculty/staff, and entire Auburn community, and (2) to provide training and experience for Auburn students in all aspects of journalism.

JOB DESCRIPTION

Production artists are responsible for designing and creating ads for advertisers as well as creating house ads and related material for the newspaper.

Essential duties:

1. Design and create ads for advertisers in accordance with instructions supplied by Account Executives
2. Update, correct or modify existing ads for future publication dates
3. Upon request from Account Executives, design and create spec ads for clients/potential clients
4. Design and create house ads and promotional materials for newspaper and website
5. Assist Creative Director by pulling pick-up ads, placing ads on pages, and monitoring e-mail for ad delivery
6. Other duties as assigned.

Skills, abilities and knowledge required to perform the work:

1. Ability to think creatively with an eye for art and visual design
2. Knowledge of design software programs (Adobe Creative Suite)
3. Ability to multi-task and work effectively under deadline pressure
4. Strong organizational skills
5. Must be available to work 8-10 hours /week, primarily Sunday through Wednesday
6. Must be a currently enrolled Auburn University student

Reports to: Creative Director

APPLICATION INSTRUCTIONS

Please provide a letter of application, resume and up to four work samples to:

General Manager, *The Auburn Plainsman*, AU Student Center 1111, 255 Heisman Dr., Auburn AL 36849
or email to gm@theplainsman.com